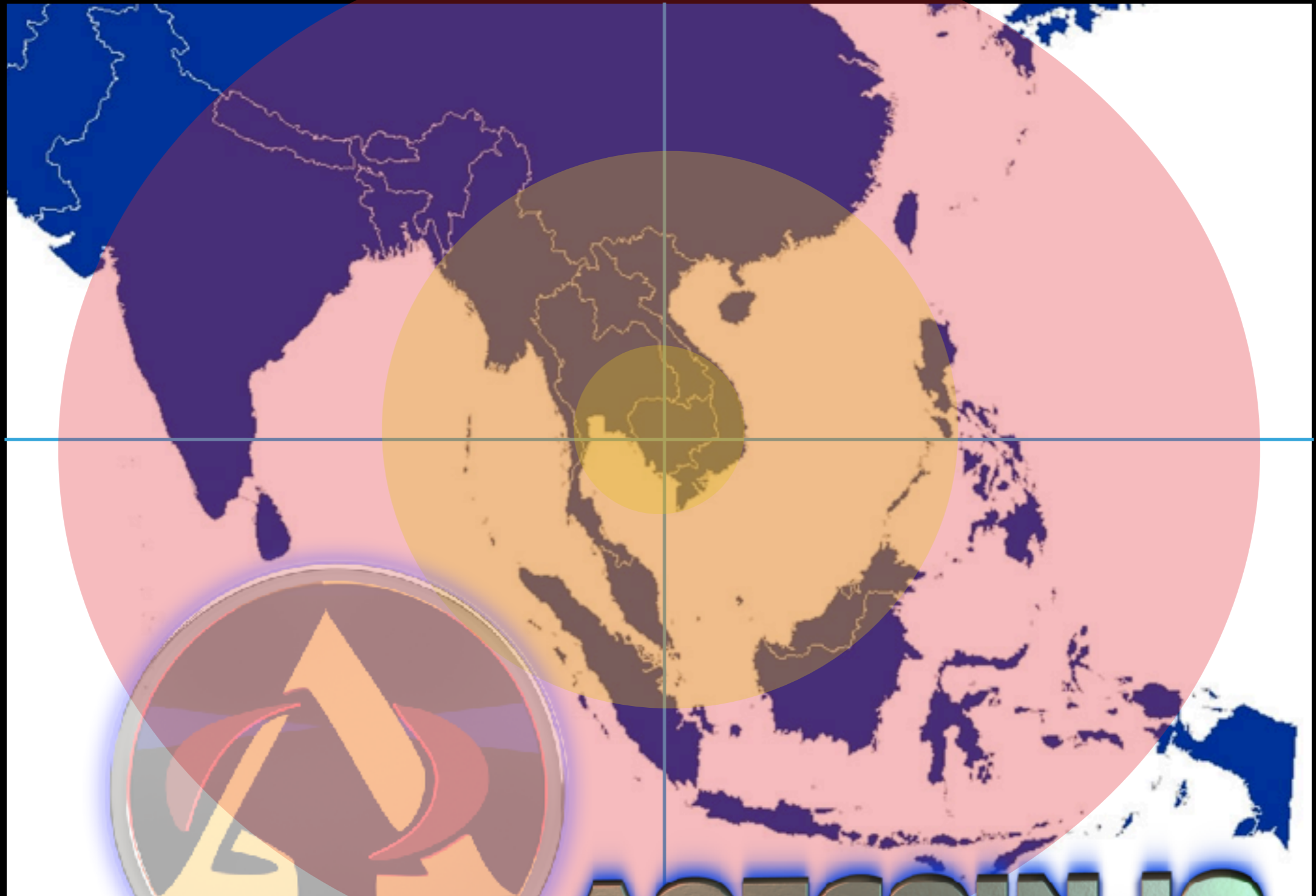


**THE HUGE, "SMALL MARKET?"  
UNTAPPED MAJOR INVESTMENT POTENTIAL**

**CAMBODIA**



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# 4 NATIONS HEART DEAD-BULLSEYE CENTER CAMBODIA

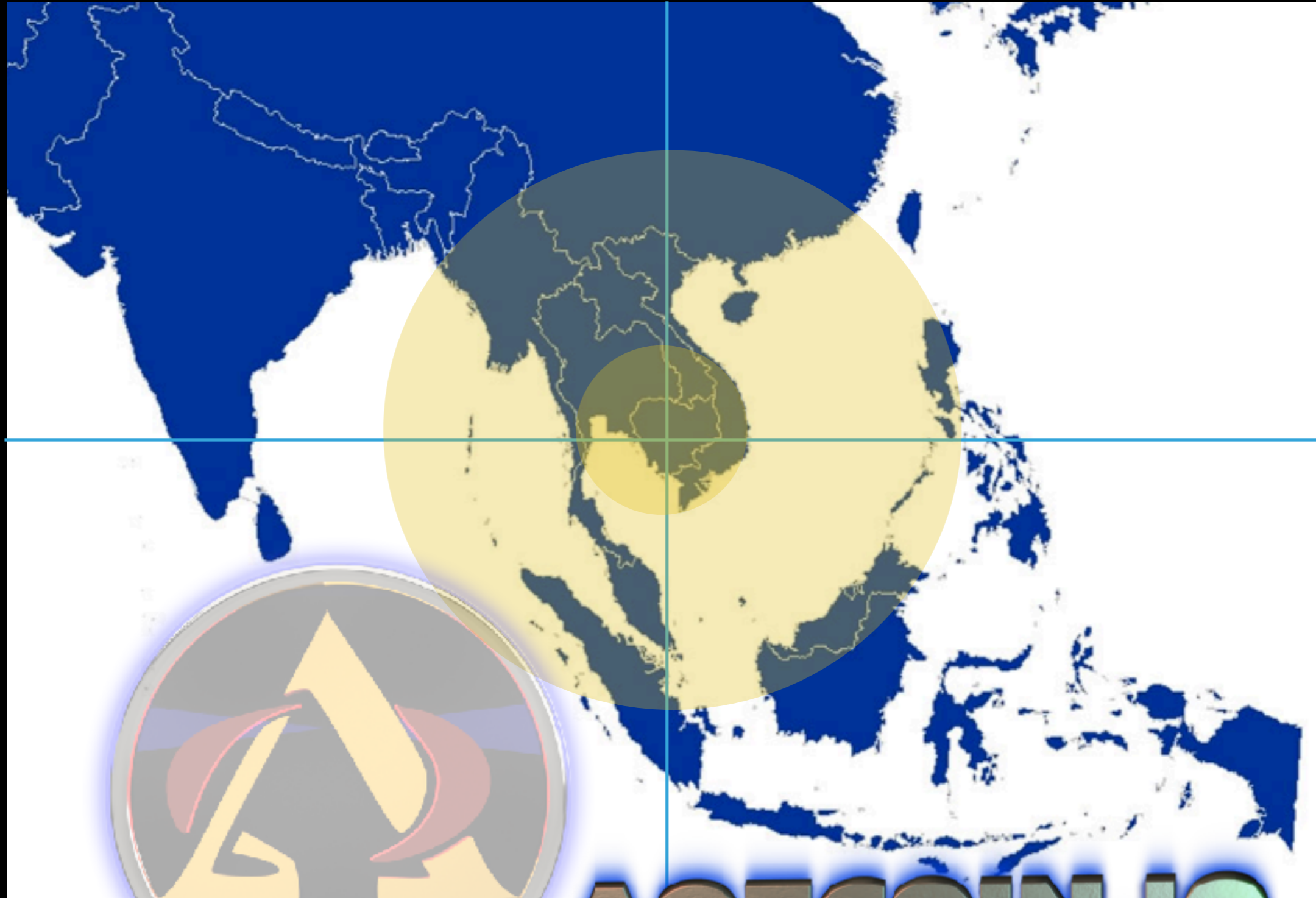


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**HEART OF ASEAN - 650 MILLION  
IMMEDIATE VICINITY 1.5 HOUR FLIGHT**

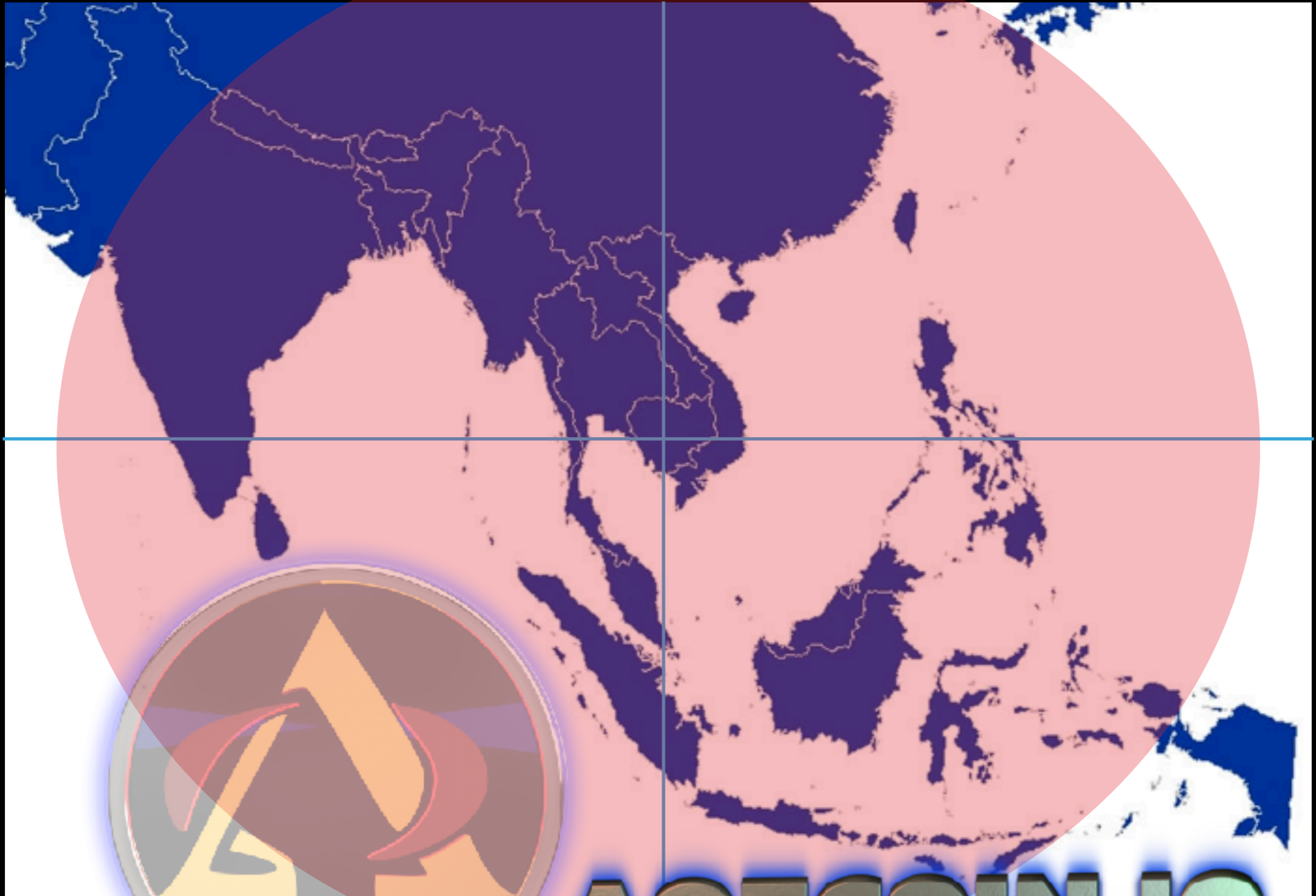
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**3 BILLION NEAR ACCESS**

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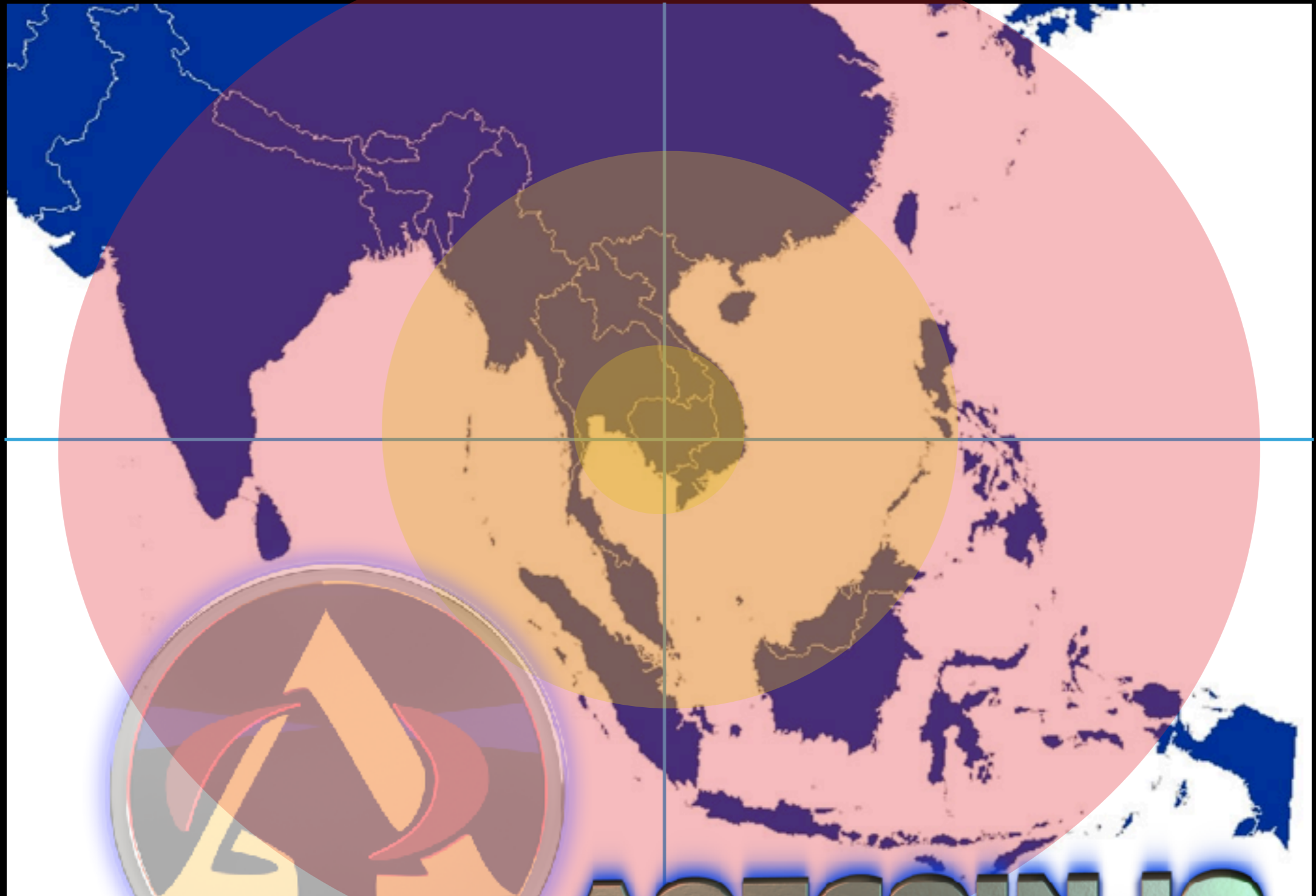


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**THE HUGE, "SMALL MARKET?"  
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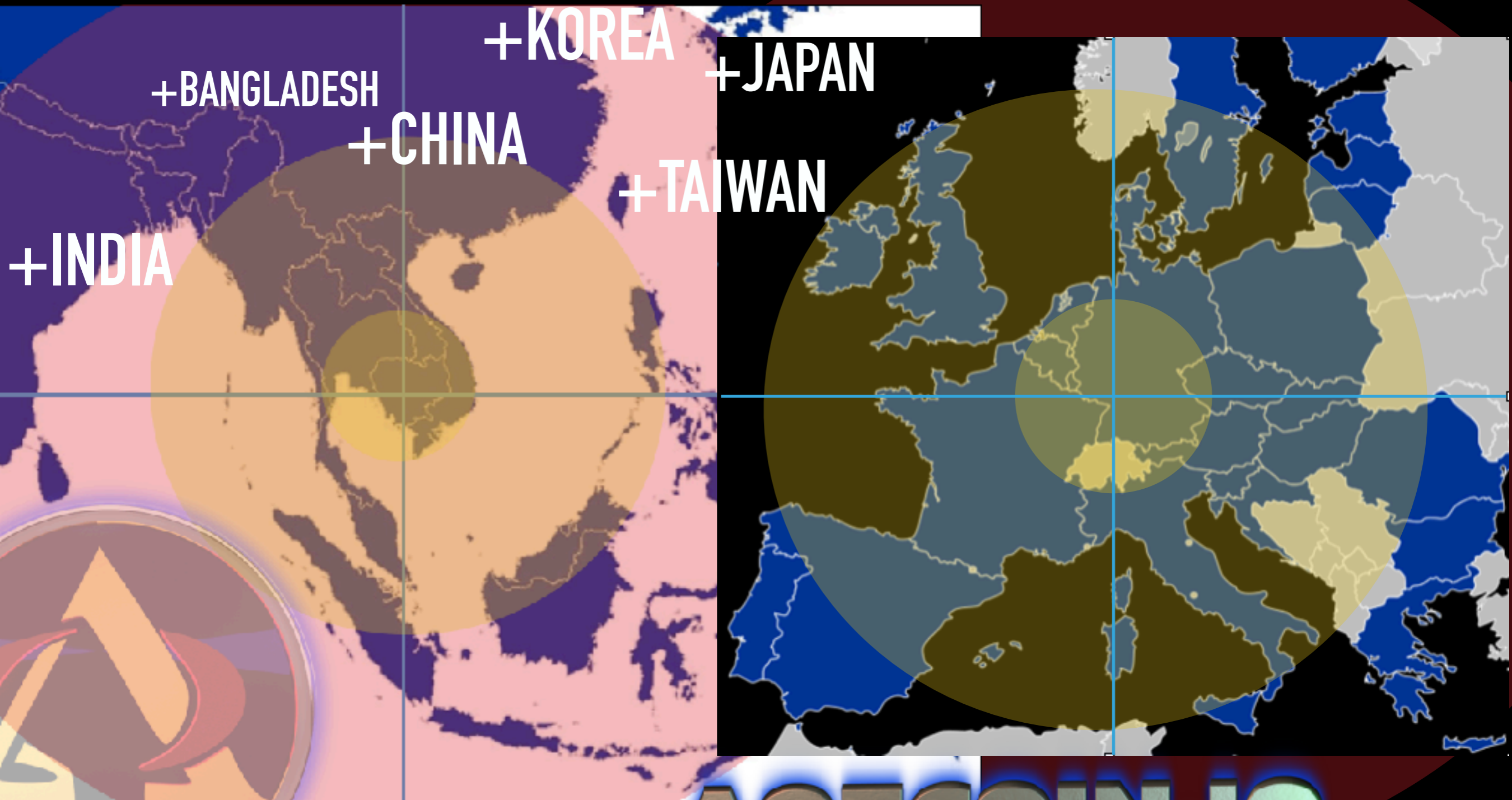
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650 MILLION ASEAN GROWING 6 TO 7%

680 MILLION EU

GROWING -2 TO 1.8%

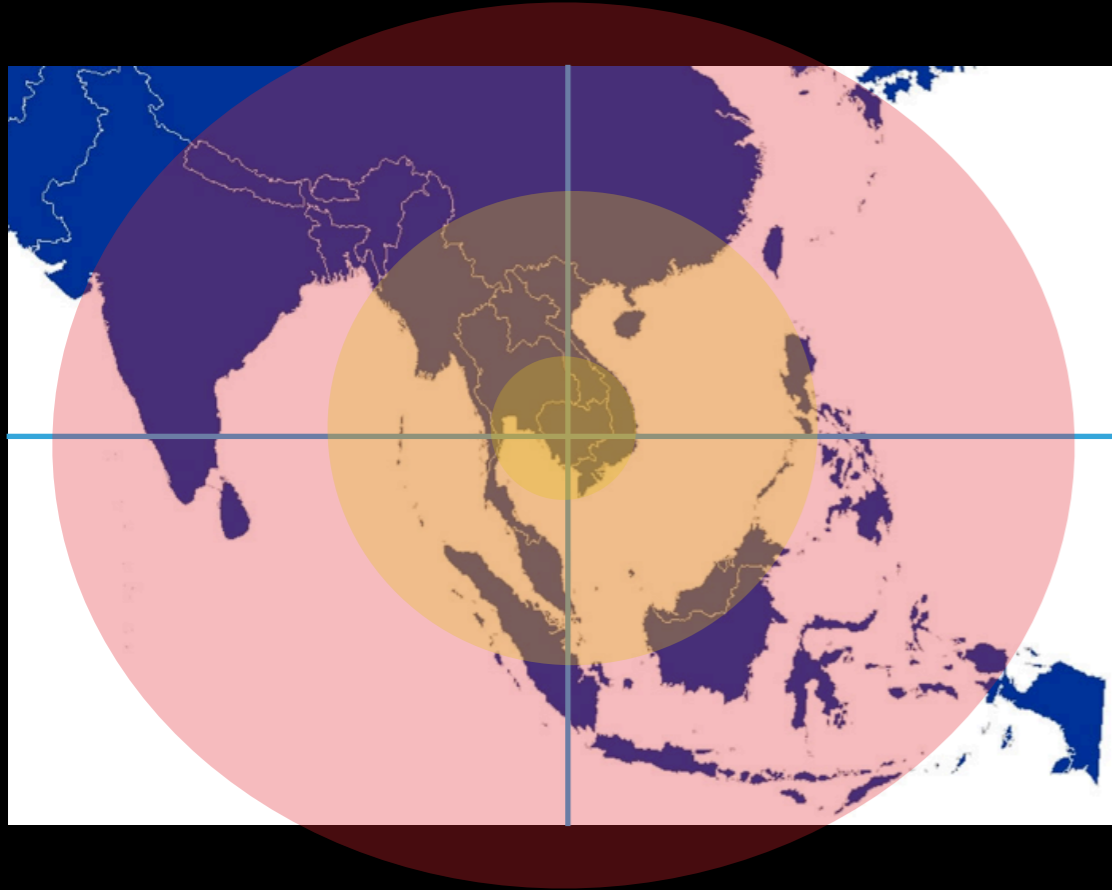
# CAMBODIA



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# CAMBODIA



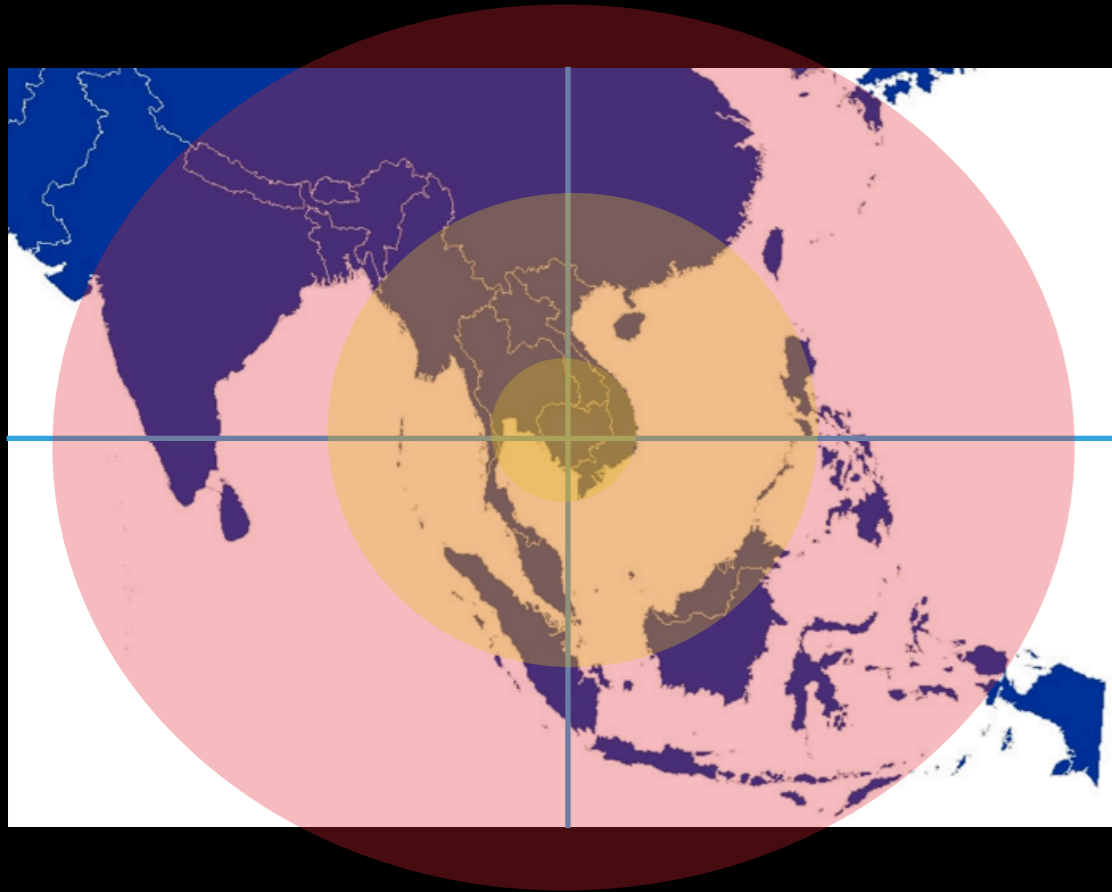
## PROS:

- ▶ HUGE MARKET
- ▶ GROWING 6-7%
- ▶ PREDICTED TO BEAT ALL OTHERS IN GROWTH %
- ▶ NO FUNCTIONAL DEMOCRACY BUT STABLE GOVERNMENT OLIGARCHY OUTLOOK FOR 10+ YEARS
- ▶ PEACEFUL, NO SIGN OF CONFLICT IN 33 YR
- ▶ BIG PROFIT MARGINS – LOW LABOR COST
- ▶ VAST MAJORITY PROFITABLE BUSINESSES
- ▶ NO LEVERAGE IN ECONOMY LIKE OTHERS
- ▶ POOR FINANCE AND SCALE CAPITAL
- ▶ ANY FINANCE ACCESS OR SCALE CAPITAL RESULTS IN IMMEDIATE EXPLOSIVE GROWTH
- ▶ FLEDGLING STOCK MARKET
- ▶ FLEDGLING BOND MARKET
- ▶ FREE CAPITAL ACCESS MARKET WITH 100% FOREIGN OWNERSHIP WELCOMED
- ▶ UP TO 9 YEAR TAX HOLIDAY
- ▶ 10% TAX IN ECONOMIC ZONES AND HIGH TECH
- ▶ NO EXCHANGE CONTROLS LIKE CHINA
- ▶ 2 MAJOR PORTS



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# CAMBODIA



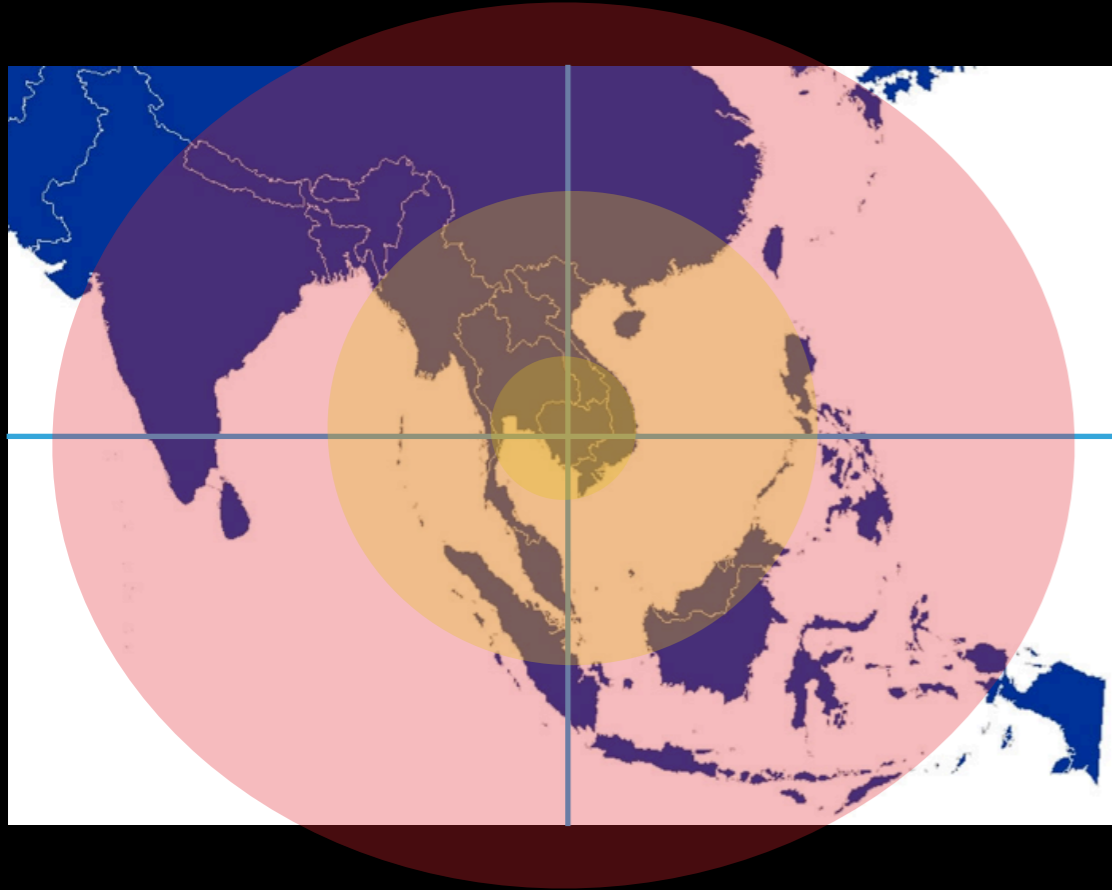
## CONS:

- ▶ **LOW INCOME – NOT SUITED FOR CONSUMER MARKET, BUT IS VERY GOOD FOR INDUSTRIAL. VIRTUAL ECONOMY MODELS WON'T WORK AS STILL BUILDING REAL ECONOMY INFRASTRUCTURE – STAPLES GOOD**
- ▶ **LIMITED RULE OF LAW – MULTIPLE PROTECTIONS GOOD**
- ▶ **NO FREE SPEECH RIGHTS, JAILINGS ON FACEBOOK COMMENTS OR SEEMINGLY SLIPS OF THE TONGUE**
- ▶ **CAN NOT INVOICE AS HUGE CREDIT-RISK WITHOUT COLLATERAL – CUSTOMERS MUST PAY FULL IN CASH**
- ▶ **ZERO LOCAL INVESTORS – STARTUPS GET ZERO SUPPORT IN ANY REGARD AND NGOS DOING ZERO TO HELP (LOW CHANCE FOR STRONG COMPETITION TO RISE)**
- ▶ **LOCALS LIKE TO TRY TO COPY THE NEW BUSINESSES**
- ▶ **NO IP MARKET – NO ONE BUYING IP**
- ▶ **MANY LOCAL VC'S CALLING IT TOO SMALL BASED ON GDP.**
- ▶ **FINANCE RATES ARE 12–36% PREDATORY MARKET**
- ▶ **ZERO SUPPORT FROM OFFICIALS – UNLESS THEY GET MONEY = DEALS TODAY, THEY JUST IGNORE PROJECTS.**
- ▶ **3200+ NGOS COULDN'T GET A SINGLE DOLLAR FOR THE STARTUPS. VACATION JOBS DEV-ORG MARKET**

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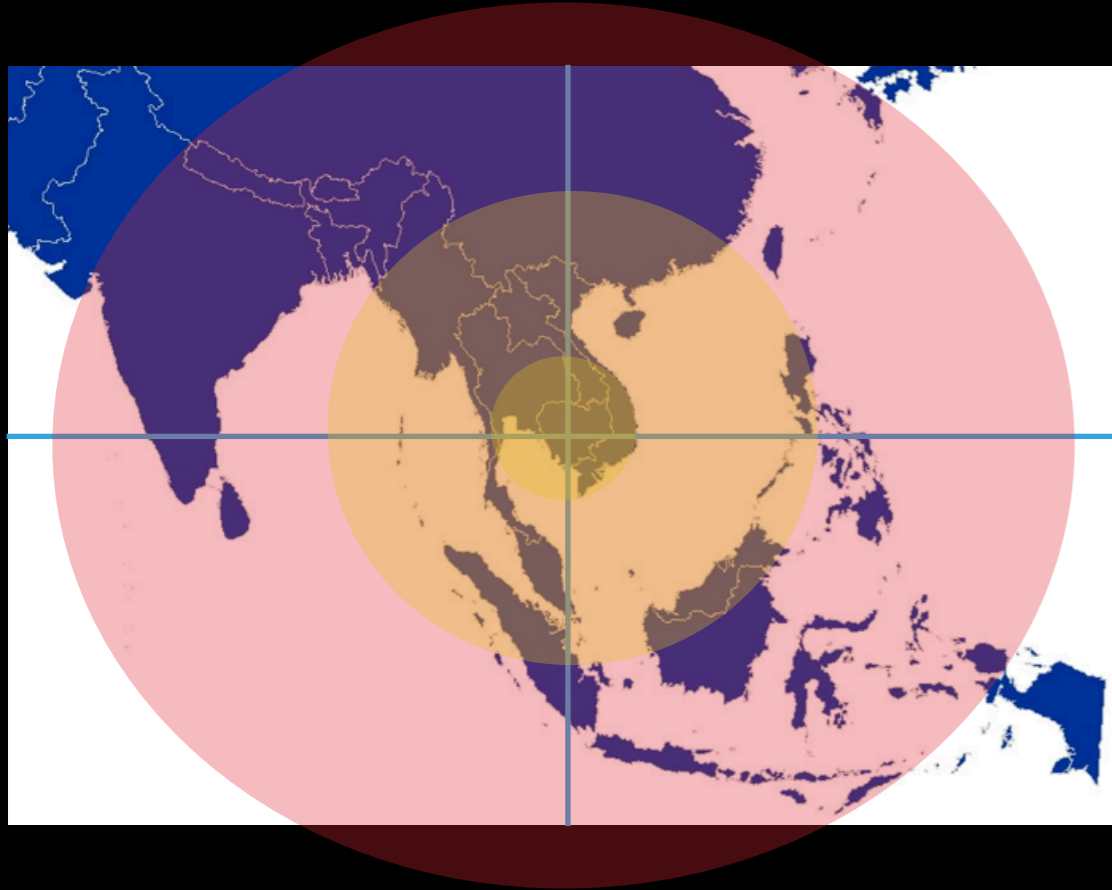


## NEEDS AND OPPORTUNITIES:

- ▶ ENERGY AND ENERGY STARTUPS
- ▶ FUEL CELL POWER PLANTS
- ▶ FINANCIAL PLATFORMS THAT BRING MORE \$ TO GOOD FOREIGN OWNED PROJECTS
- ▶ DATA CENTERS
- ▶ COMPUTER PARTS MANUFACTURING
- ▶ INVESTMENT PLATFORMS LIKE GOFUNDME THAT ACTUALLY DO SIGNIFICANT MARKETING TO INVESTORS. PASSIVE POST IT BOARDS FOR COMMISSION WITHOUT MARKETING LIKE KICKSTARTER AND INDIEGOGO AND STARTSOMEGOOD WILL NOT HAVE ANY RESULT JUST MORE FAILURE
- ▶ ROBOTICS COMPANY
- ▶ AUTO AND MOTORCYCLE MANUFACTURING
- ▶ ROBOTICS MANUFACTURING COMPANY
- ▶ COMPUTERS MANUFACTURING
- ▶ TVS MANUFACTURING
- ▶ FRIDGE AND APPLIANCE MANUFACTURING
- ▶ AUTO PARTS MANUFACTURING
- ▶ PLANE PARTS MANUFACTURING
- ▶ BATTERIES MANUFACTURING
- ▶ SOLAR PANELS MANUFACTURING
- ▶ WIND TURBINES MANUFACTURING
- ▶ GENERATORS MANUFACTURING
- ▶ TOOLS MANUFACTURING
- ▶ ELECTRICAL ITEMS AND PARTS MANUFACTURING
- ▶ PLASTICS , PLASTICS PROCESSING, PLASTIC PARTS MANUFACTURING
- ▶ HOUSING, FURNITURE, HOUSING BOOM MARKET PARTICIPANTS
- ▶ FRANCHISING
- ▶ 5 STAR DOWN INTO 4 STAR LUXURY RESORTS (NOT CHINESE DESIGNED, BUT GLOBAL DESIGNED)
- ▶ GLOBAL QUALITY HOUSING AND CONDOS (NOT THE TINY CHEAP BAD QUALITY CHINESE DESIGNS)
- ▶ DISRUPTIVE LEGAL STARTUPS
- ▶ BOND AND FINANCE MARKETING FOR QUALITY FOREIGN OWNED PROJECTS
- ▶ INVESTMENT MARKETING COMPANIES FOCUSED ON STARTUPS AND MICRO-SMS WITH EXPANSIVE MODELS
- ▶ BIO-GAS, HYDROGEN, BIO-FUELS, ETHANOL, ALTERNATIVES TO DIESEL, "BRAZIL STYLE SUGAR"  
"SUGAR BEET ETHANOL FOR DIESEL BURN GENERATION"
- ▶ COMMERCIAL HIGH TECH FARMS
- ▶ EXPORT PLATFORMS THAT DO SIGNIFICANT OUTBOUND MARKETING
- ▶ SEMINARS AND CONFERENCES THAT DO GLOBAL MARKETING BRINGING IN BUYERS TO CAMBODIA
- ▶ SEMINARS AND CONFERENCES ATTRACTING FINANCE AND INVESTORS FOCUSING ON THE GLOBAL PARTICIPANTS NOT ONLY THE HIGH-RISK CULTURE LOCALS

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## ECONOMIC DIRECTION:

- ▶ 6+% GDP GROWTH OVER 15 YEARS
- ▶ EXCEPTIONAL RETURNS IN GLOBAL-RUN AND OWNED COMPANIES UNDER 100% FOREIGN OWNERSHIP
- ▶ MANY IPOS TO COME
- ▶ EVENTUAL RISE OF STARTUP FUNDING INDUSTRY (ESTIMATED STILL 5-7 YEARS AWAY DUE TO NGO AND DEV-ORG INCOMPETENCE, BUT WILL OCCUR IN 2ND HALF OF FUND ROLLS)
- ▶ ECONOMY WILL DIVERSIFY AND BECOME STRONGER
- ▶ ASEAN WILL INTEGRATE FURTHER AND BECOME STRONGER
- ▶ AS INFRASTRUCTURE RISES, THE ECONOMY WILL ACCELERATE
- ▶ AS INCOMES RISE MORE, THE ECONOMY WILL ACCELERATE
- ▶ AS FINANCE AND INVESTMENT BEGIN TO FLOW IN, THE ECONOMY WILL ACCELERATE



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